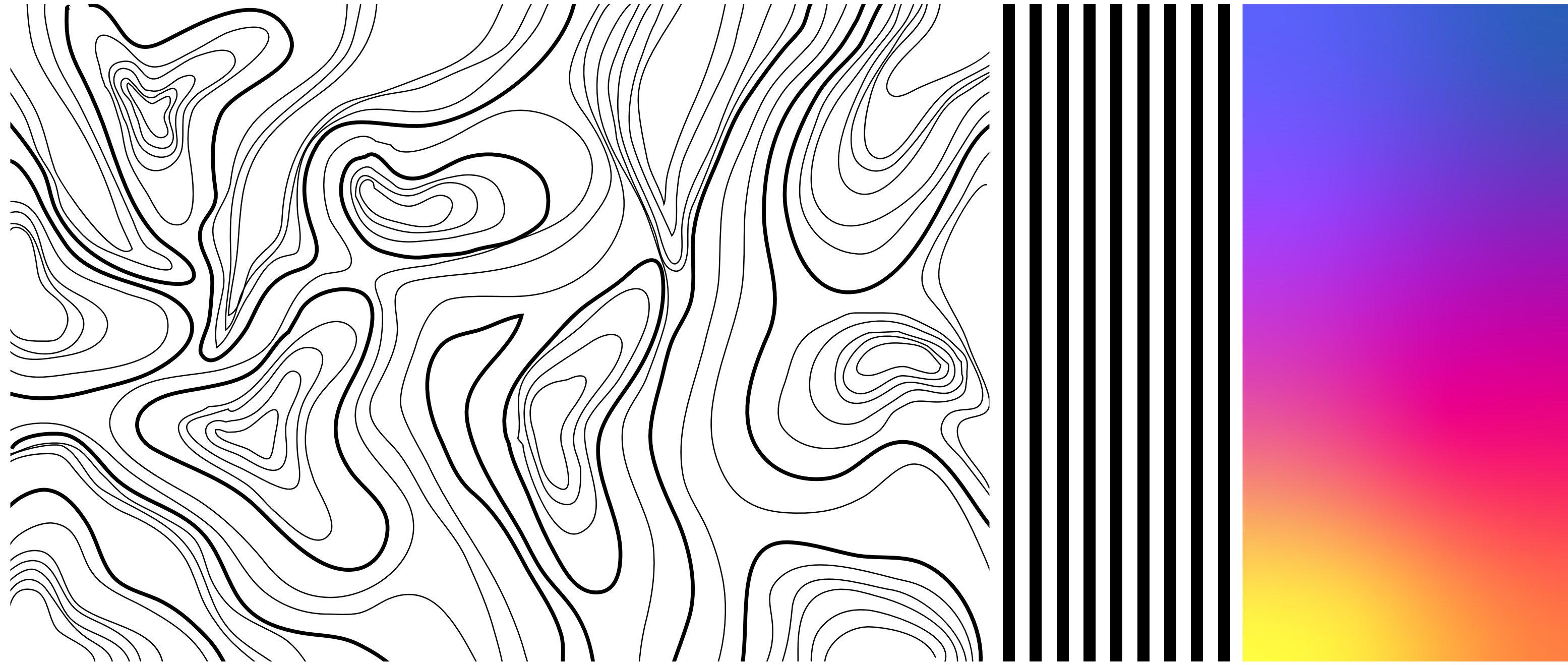


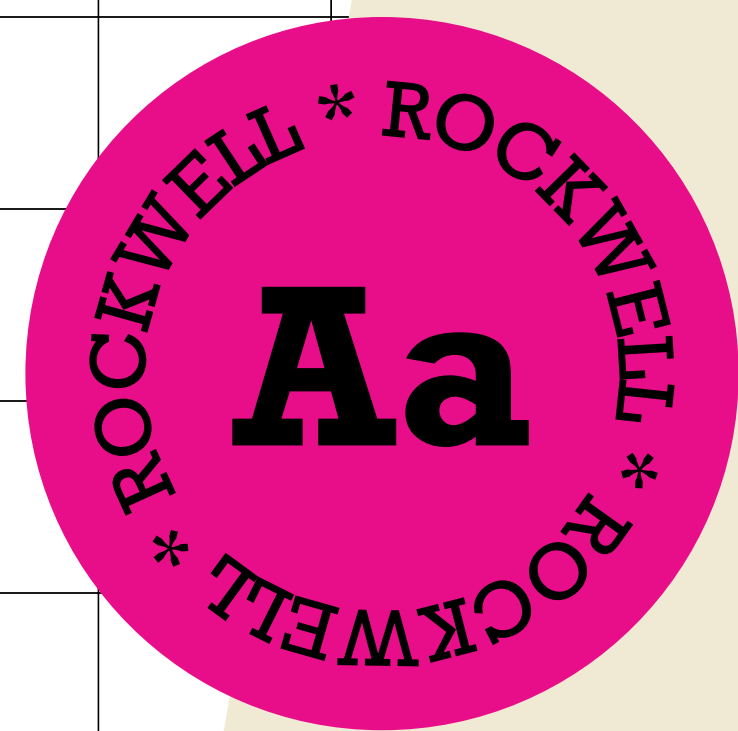


Typeface influence on branding.

M a k e I n f o r m e d D e c i s i o n s .

B&F

☺☺☺ Meet
The Different
Typefaces. 🖨️👉



MEET THE MAIN 5 TYPES

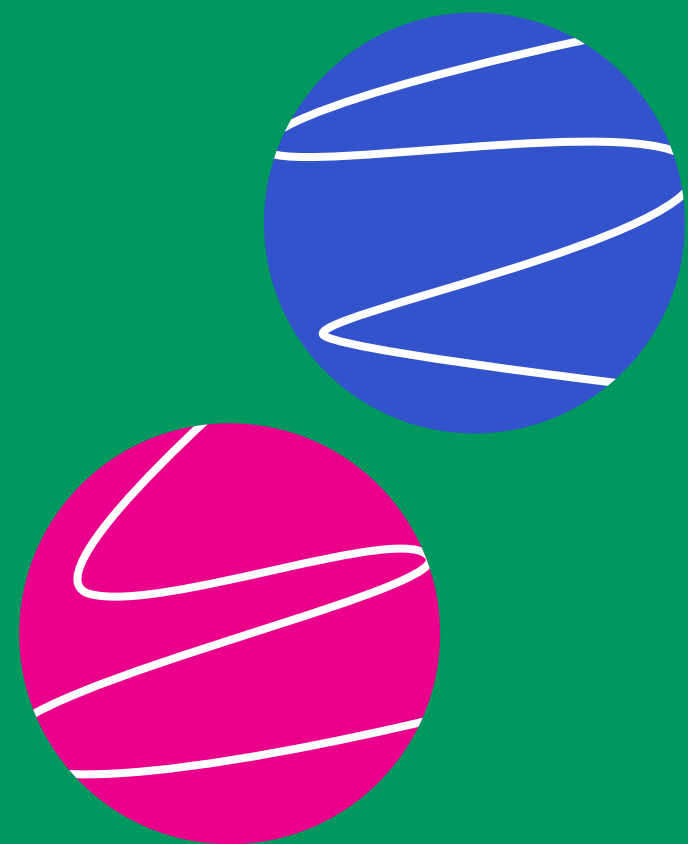
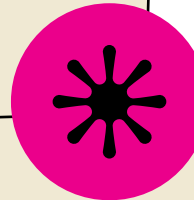
1. Serif

2. Sans Serif

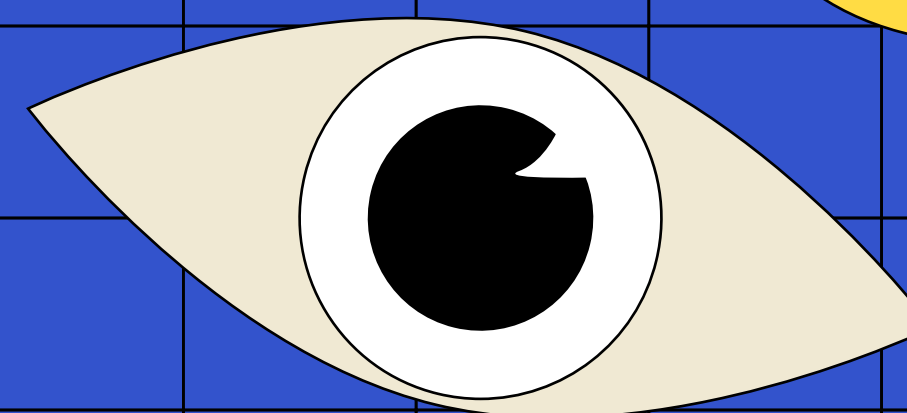
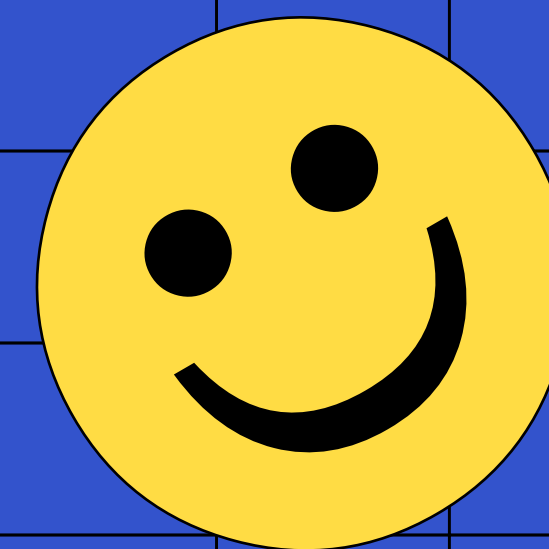
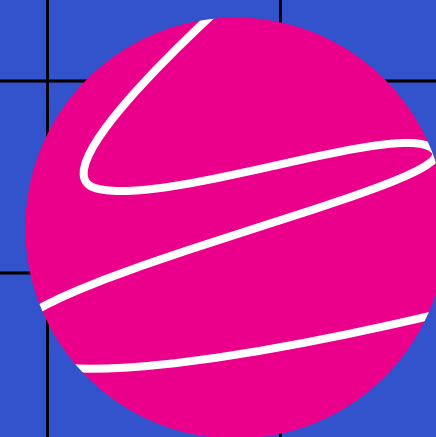
3. Slab Serif

4. Modern

6. Monospace

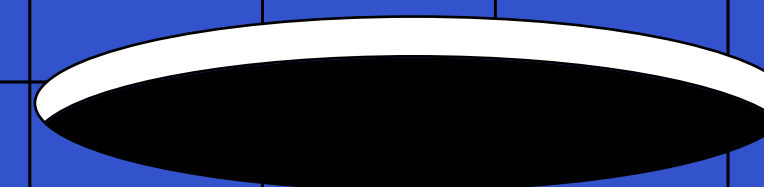
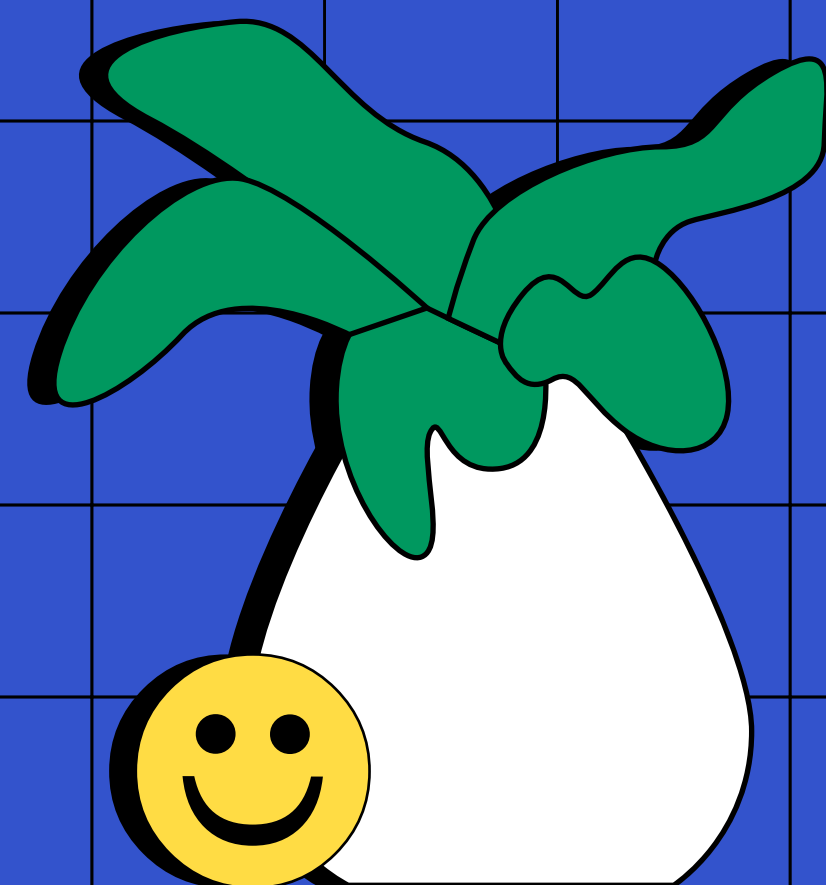


Our top 5



Serif

Font Picks



Butler

FREE FONT - 14 WEIGHTS

~Best Pairings with ~

Karla
Poppins
Roboto
Cormorent



Download here

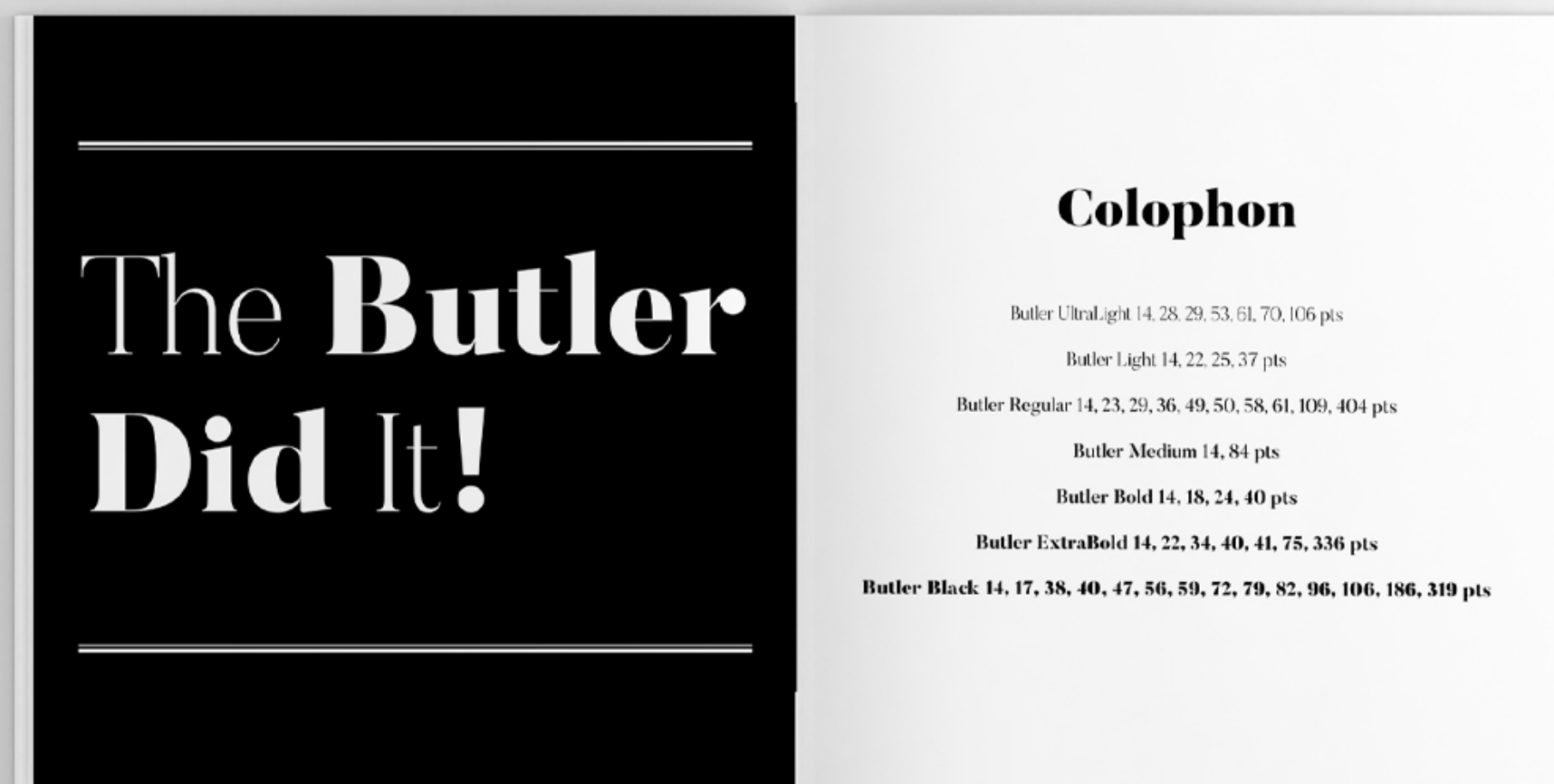
[https://www.behance.net/
gallery/27753367/
Butler-FREE-FONT-14-weights](https://www.behance.net/gallery/27753367/Butler-FREE-FONT-14-weights)

➤ 1. Butler by Fabian De Smet. ⇐



There was no
sneaking in with
the butler waiting
at the door.

Alfred Pennyworth
Edwin Jarvis
Reginald Jeeves
Edmund Blackadder
Charles Carson



STAY
CLASSY

BUTLER STENCIL

Free for both personal & commercial use.

➤ 2. Canvas by Made Type. ⬅

CANVAS

a high contrast serif typefamily
by Made Type

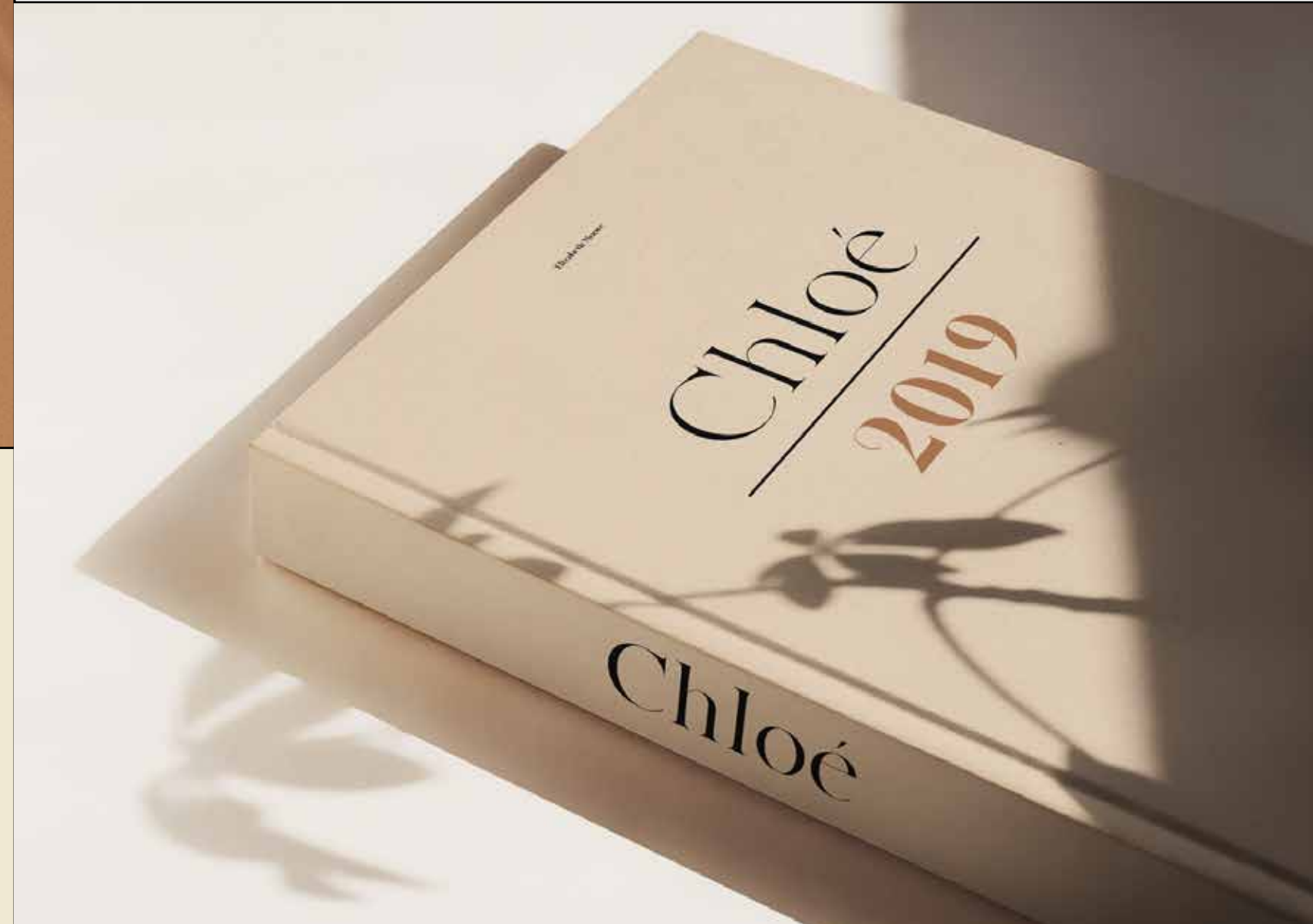
~Best Pairings with~

Spartan
Roboto
Sen
Josefin Sans



Download here

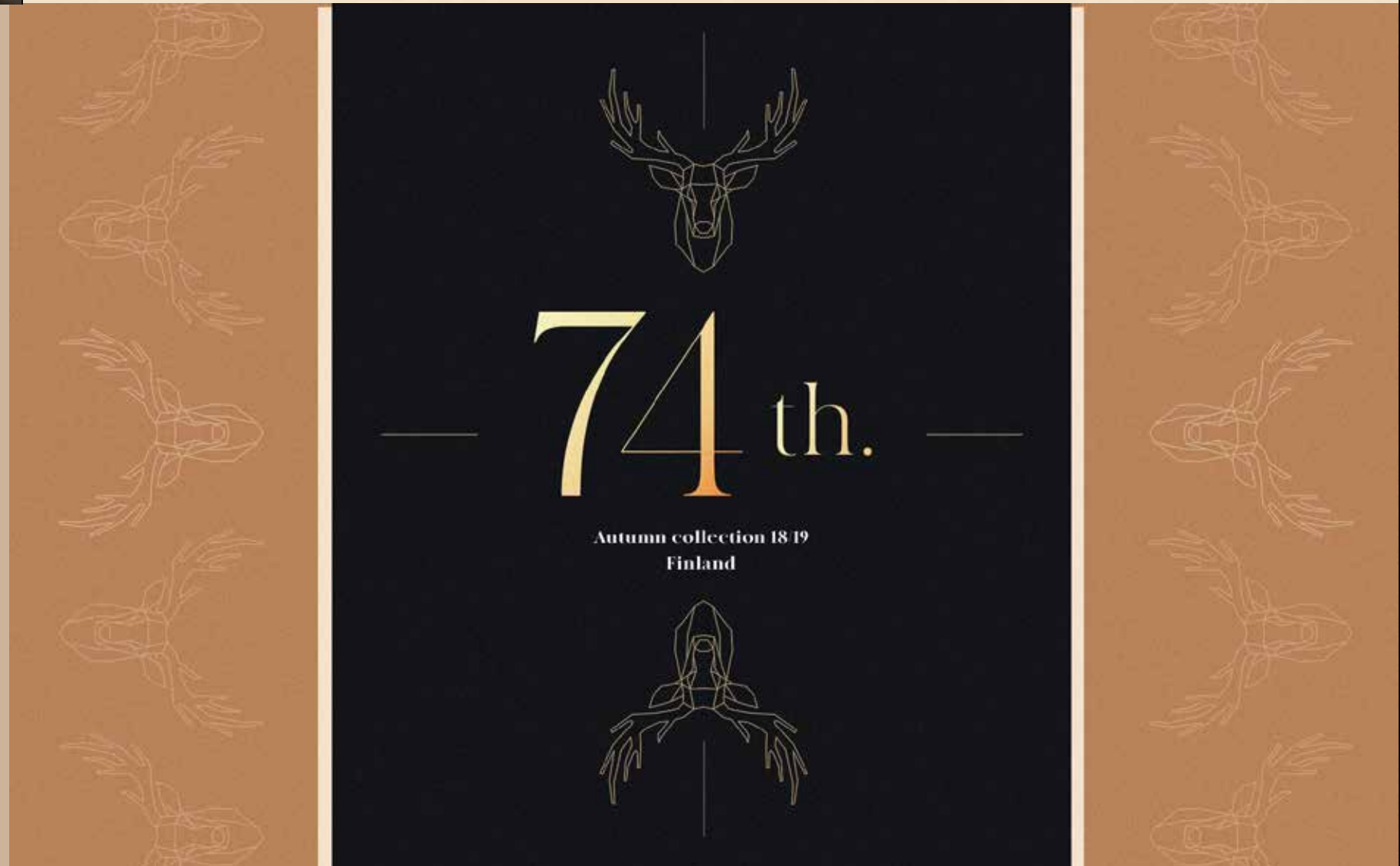
<https://pixelify.net/download/free-fonts/serif/made-canvas/>



About font

80 pt

Canvas regular



Free for only personal use.

➤ 3. Playfair Display by Claus Eggers. ⇐

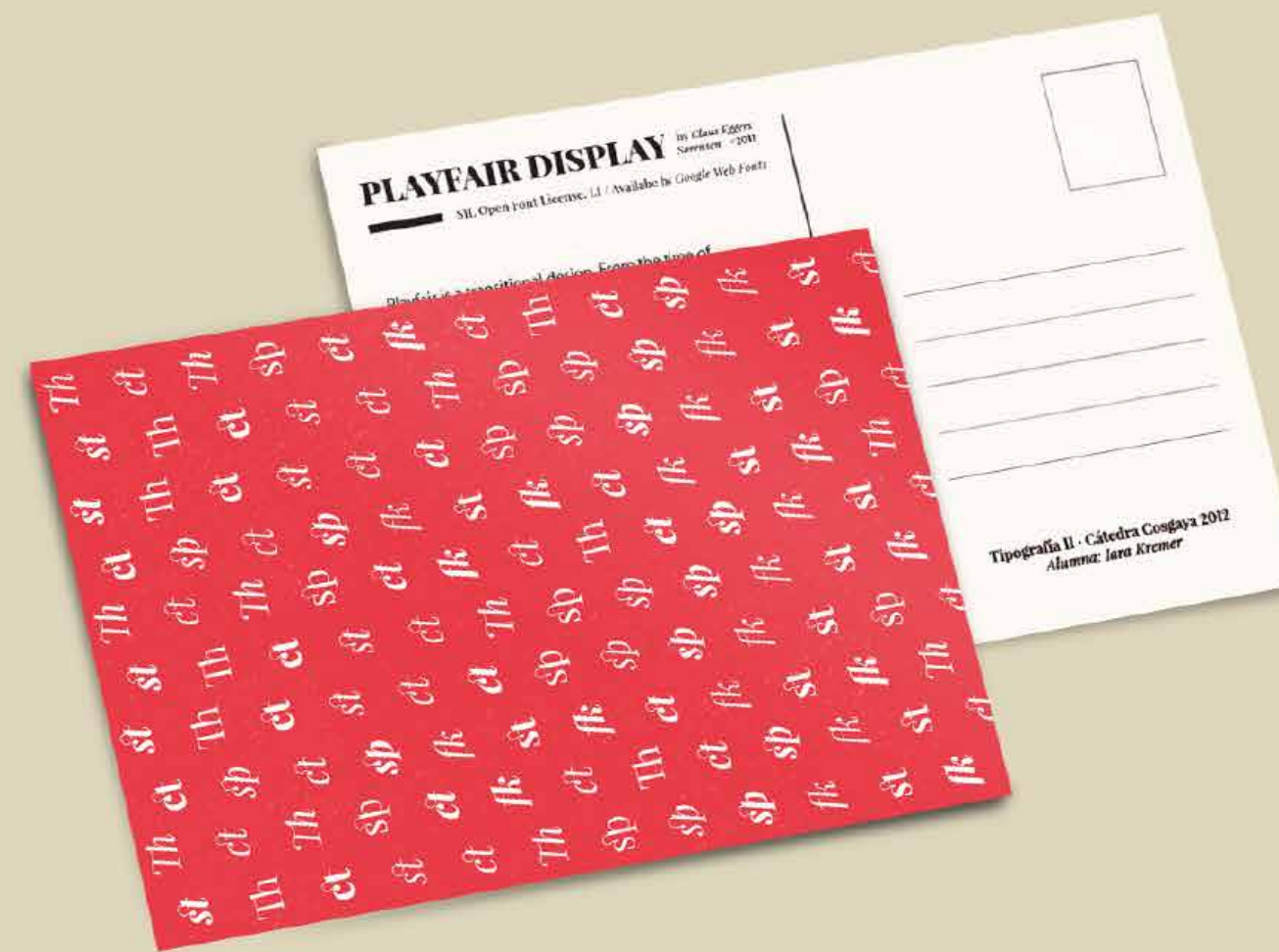
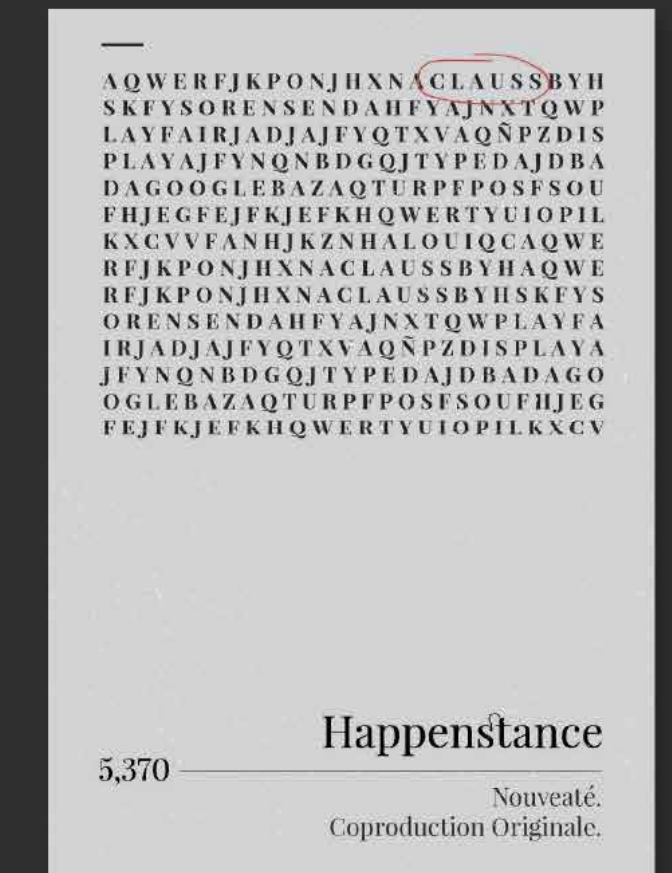
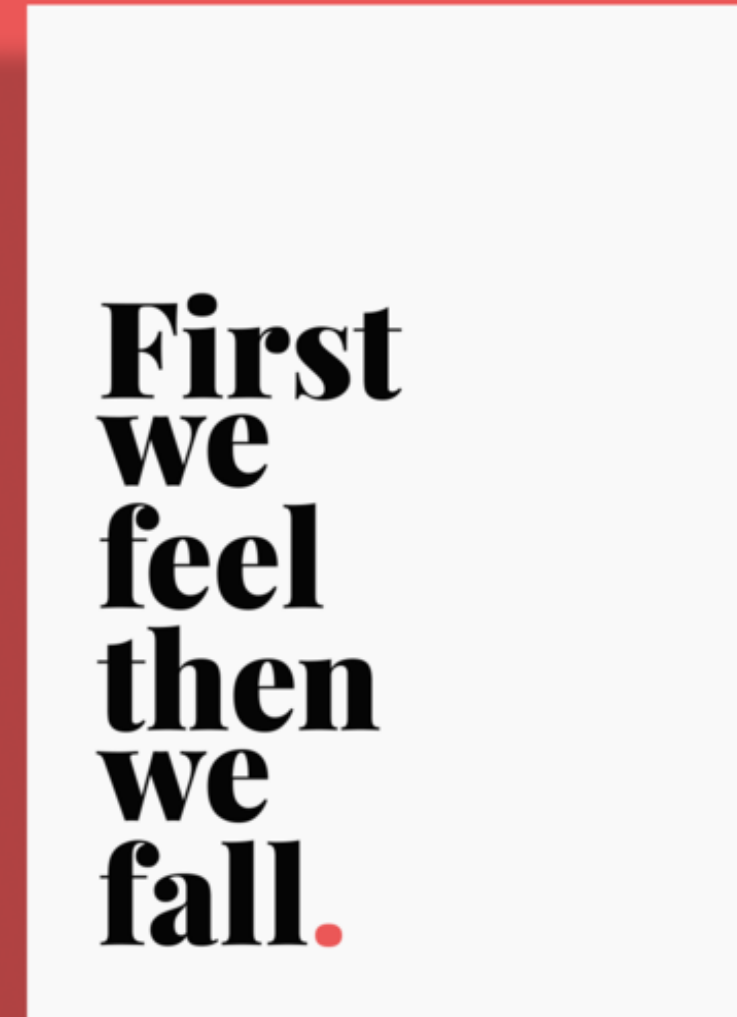
Playfair Display

~Best pairings with~

Space Mono
Lato
Montserrat
Quicksand

Download here

[https://fonts.google.com/specimen/
Playfair+Display](https://fonts.google.com/specimen/Playfair+Display)



Free for both personal & commercial use.

➤ 4. Merriweather by Sorkin Type. ✧

Merriweather

~Best pairings with~

Proxima Nova
Merriweather Sans
Invitations & Posters
Nexa Light

Download here

<https://fonts.google.com/specimen/Merriweather>



Free for both personal & commercial use.

➤ 5. Spectral by Production Type. ➤

Spectral

~Best pairings with~

Darker Grotesque

Karla

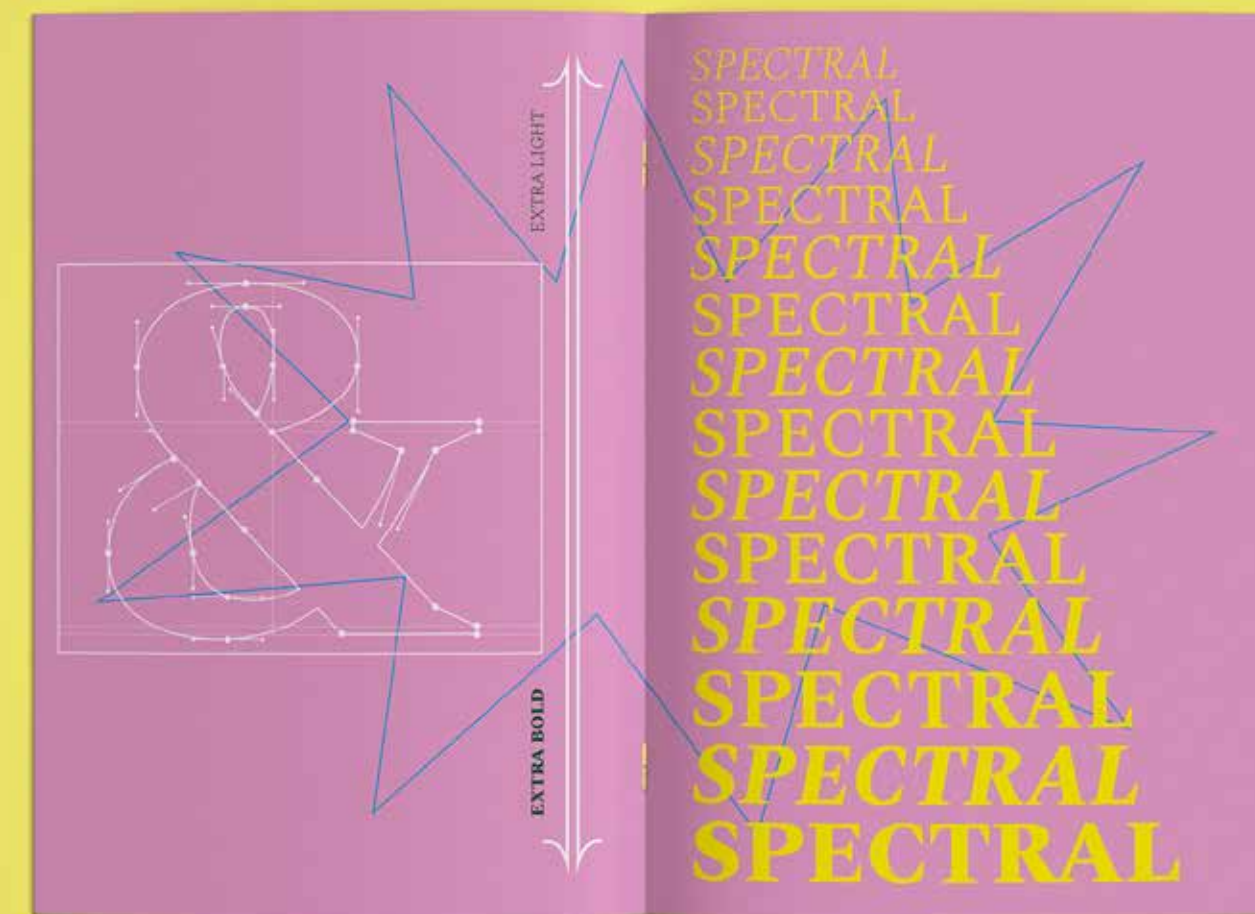
Rubik

Subjectivity



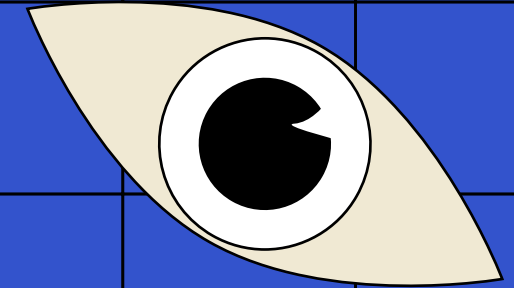
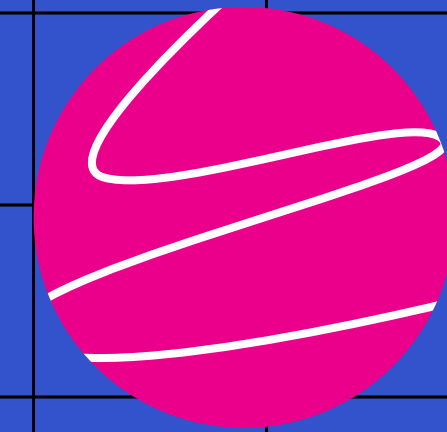
Download here

<https://fonts.google.com/specimen/Spectral>

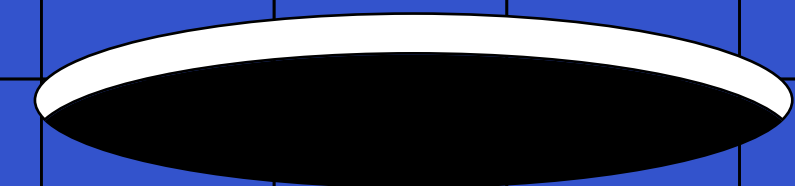
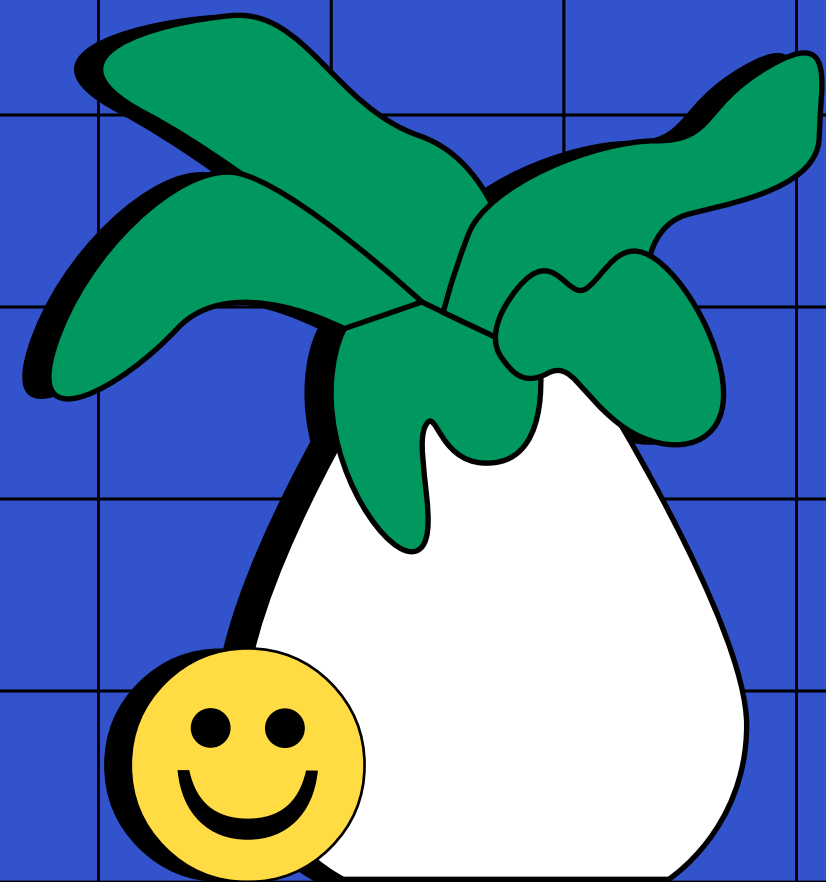


Free for both personal & commercial use.

Our top 5



Sans Serif Font Picks



Poppins

~Best pairings with~

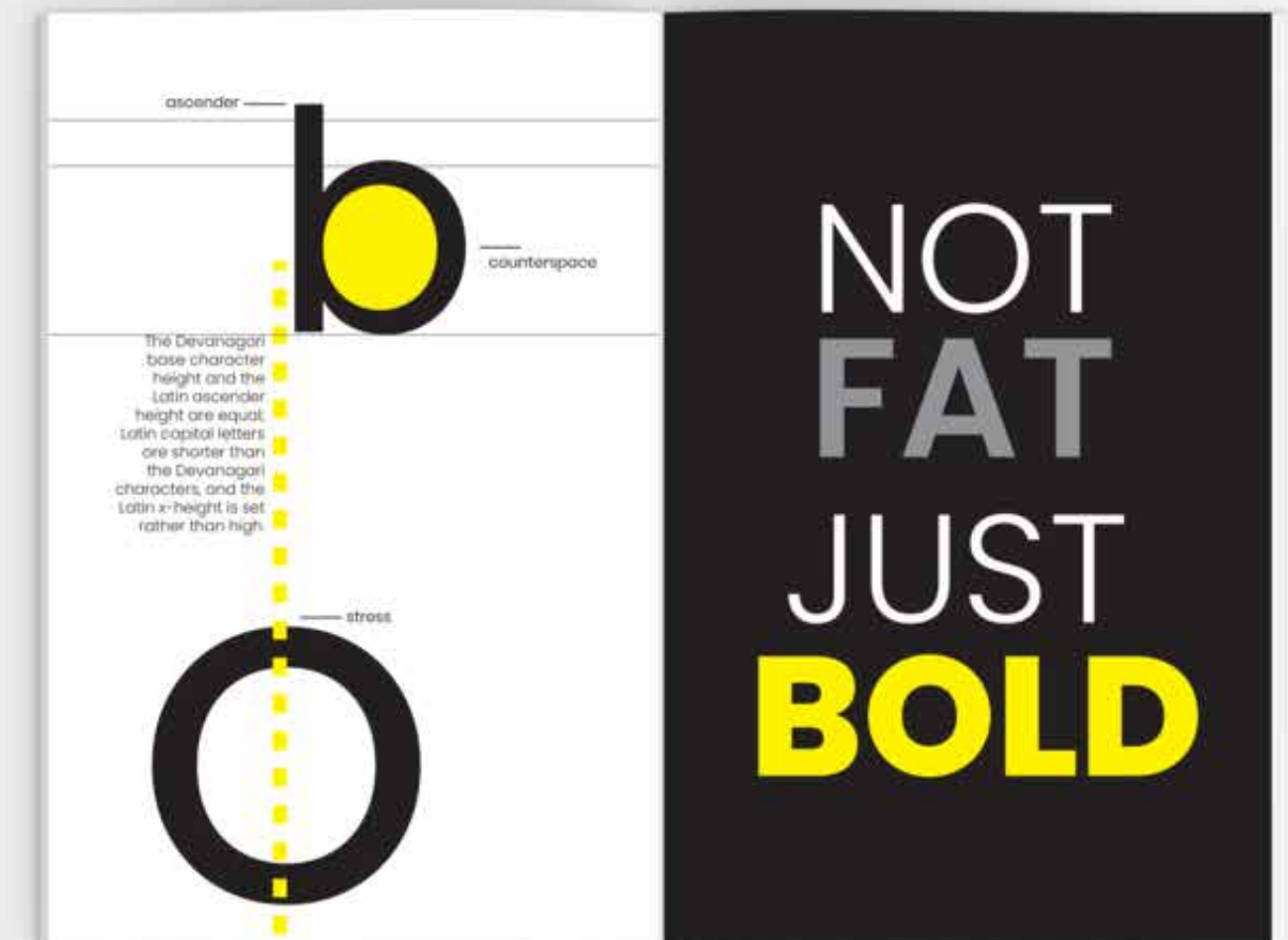
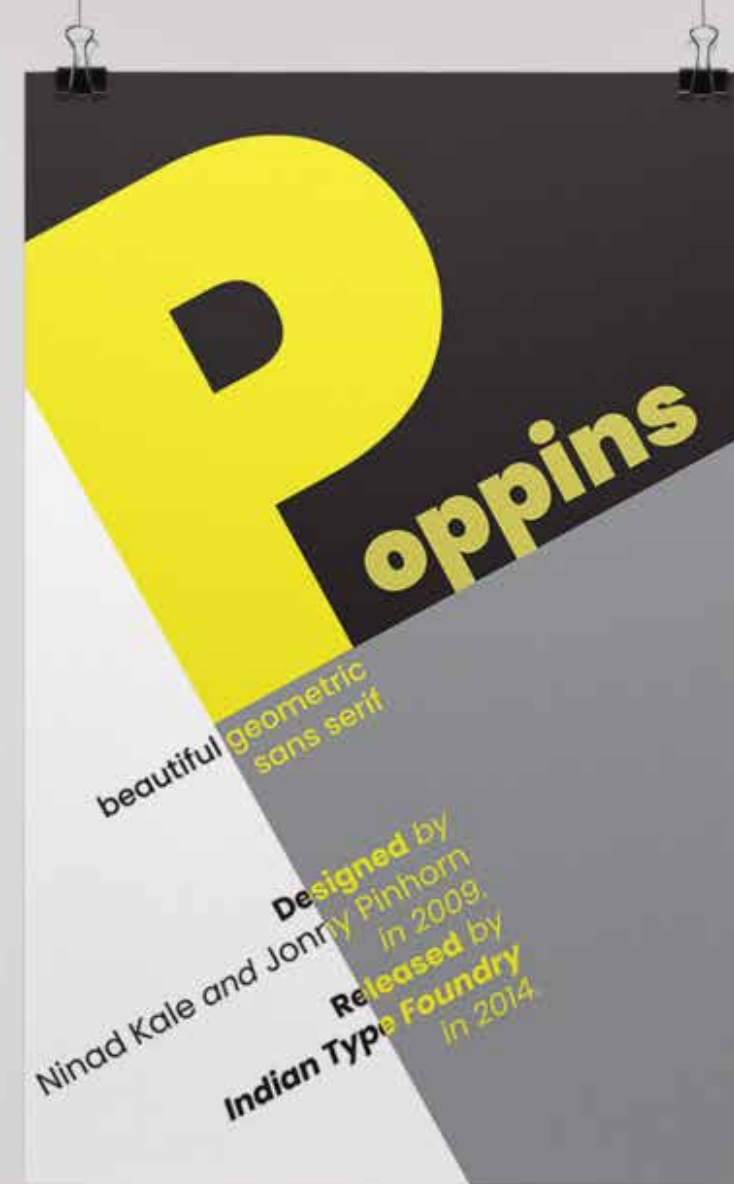
PP Woodland
PT Serif
Playfair Display
Butler



Download here

<https://fonts.google.com/specimen/Poppins>

➤ 1. Poppins by Indian Type Foundry. ➤



Free for both personal & commercial use.

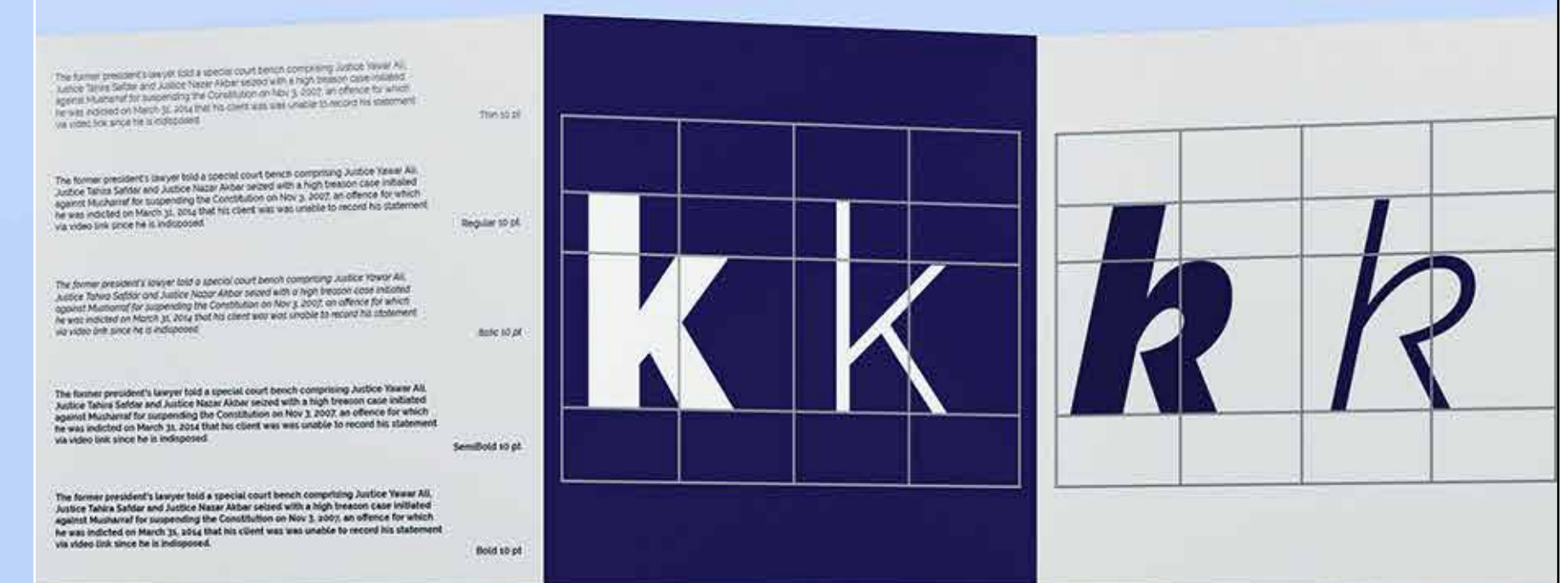
➤ 2. Raleway by Multiple Designers. ➤

Raleway

~Best pairings with~
Libre Baskerville
Proxima Nova
Cirka
Pitch

Download here

[https://fonts.google.com/
specimen/Raleway](https://fonts.google.com/specimen/Raleway)



Free for both personal & commercial use.

➤ 3. Gotham by Multiple Designers. ➤

Gotham

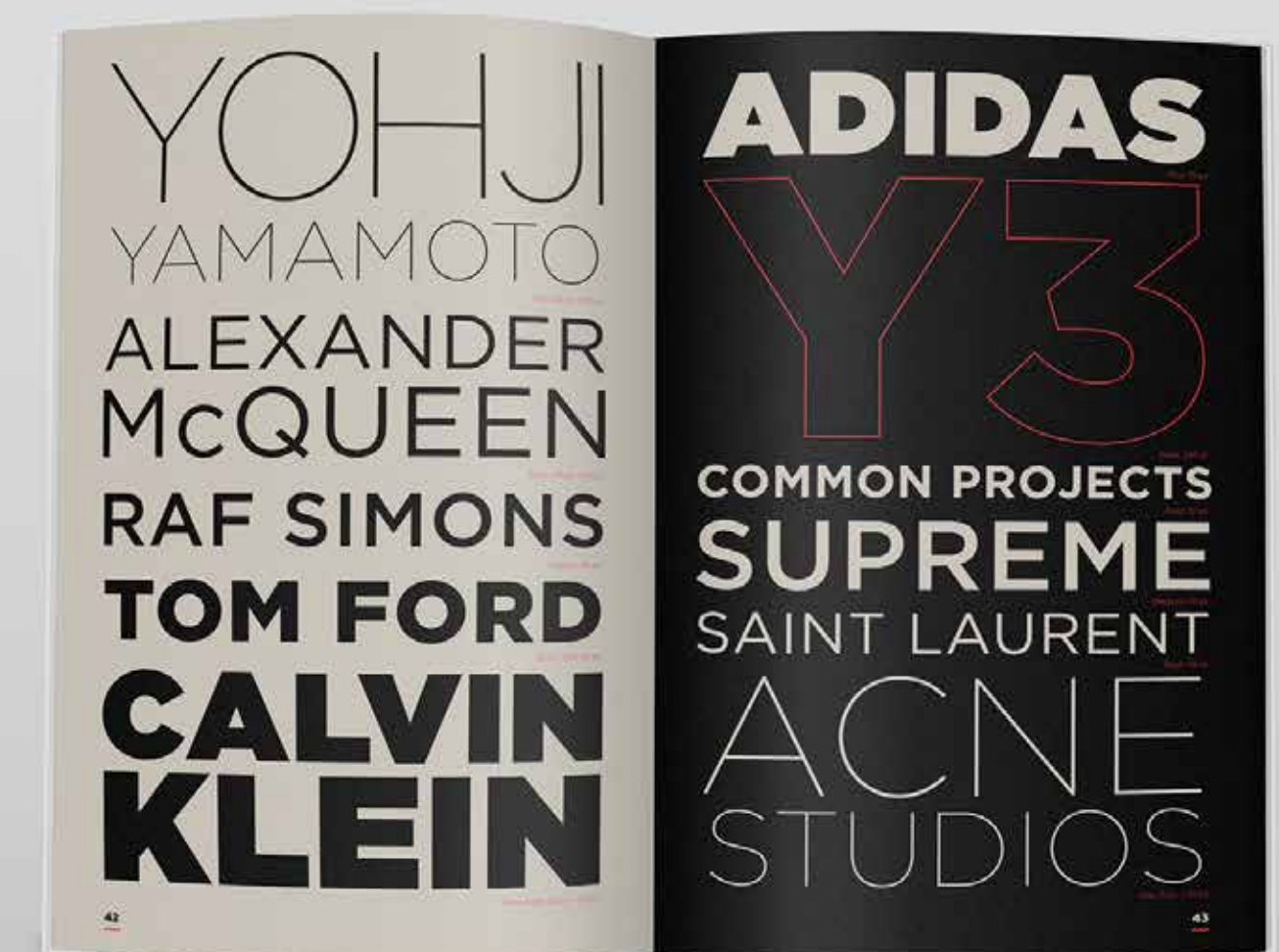
~Best pairings with~

Didot
Hatton
Ovo
Glysa



Download here

[https://www.dafontfree.io/
gotham-font-free/](https://www.dafontfree.io/gotham-font-free/)



Free for both personal & commercial use.

Codec Pro

~Best pairings with~

Choplin
Butler
Chromate
Cyrene



Download here

[https://www.1001fonts.com/
codec-pro-font.html](https://www.1001fonts.com/codec-pro-font.html)

➤ 4. Codec Pro by Multiple Designers. ➤

**CODEC
PRO**

SAY IT LOUD!
**MUSCOLAR
CHOICE**



Be yourself.
Everyone else is already



**WHEN EVERYONE
IS COMING
YOUR WAY,
YOU'RE IN THE
WRONG LANE.**

CODEC PRO

Free 2 styles for only personal use.

➤ 5. Lato by Łukasz Dziedzic. ➤

Lato

~Best pairings with~

Merriweather

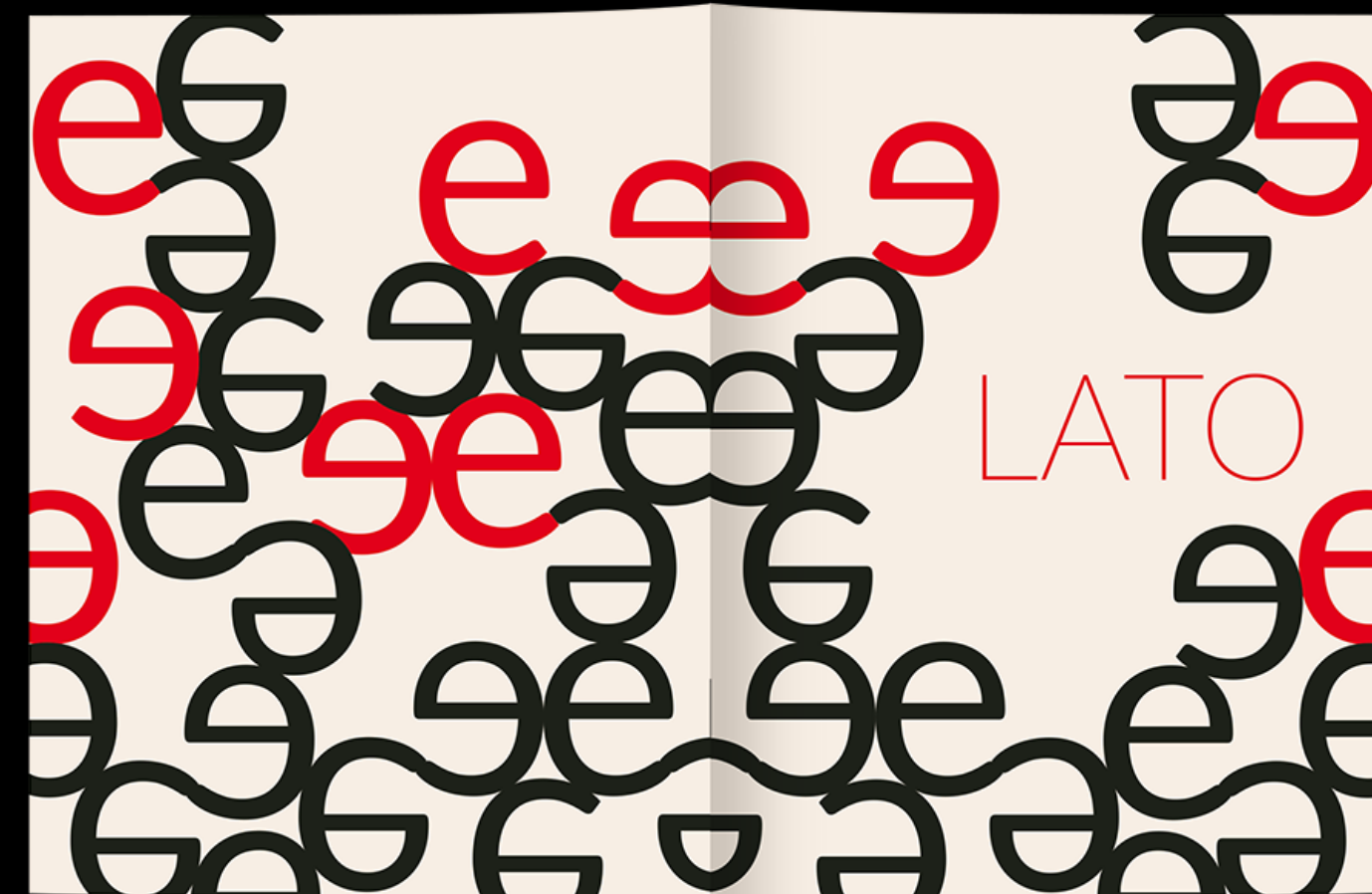
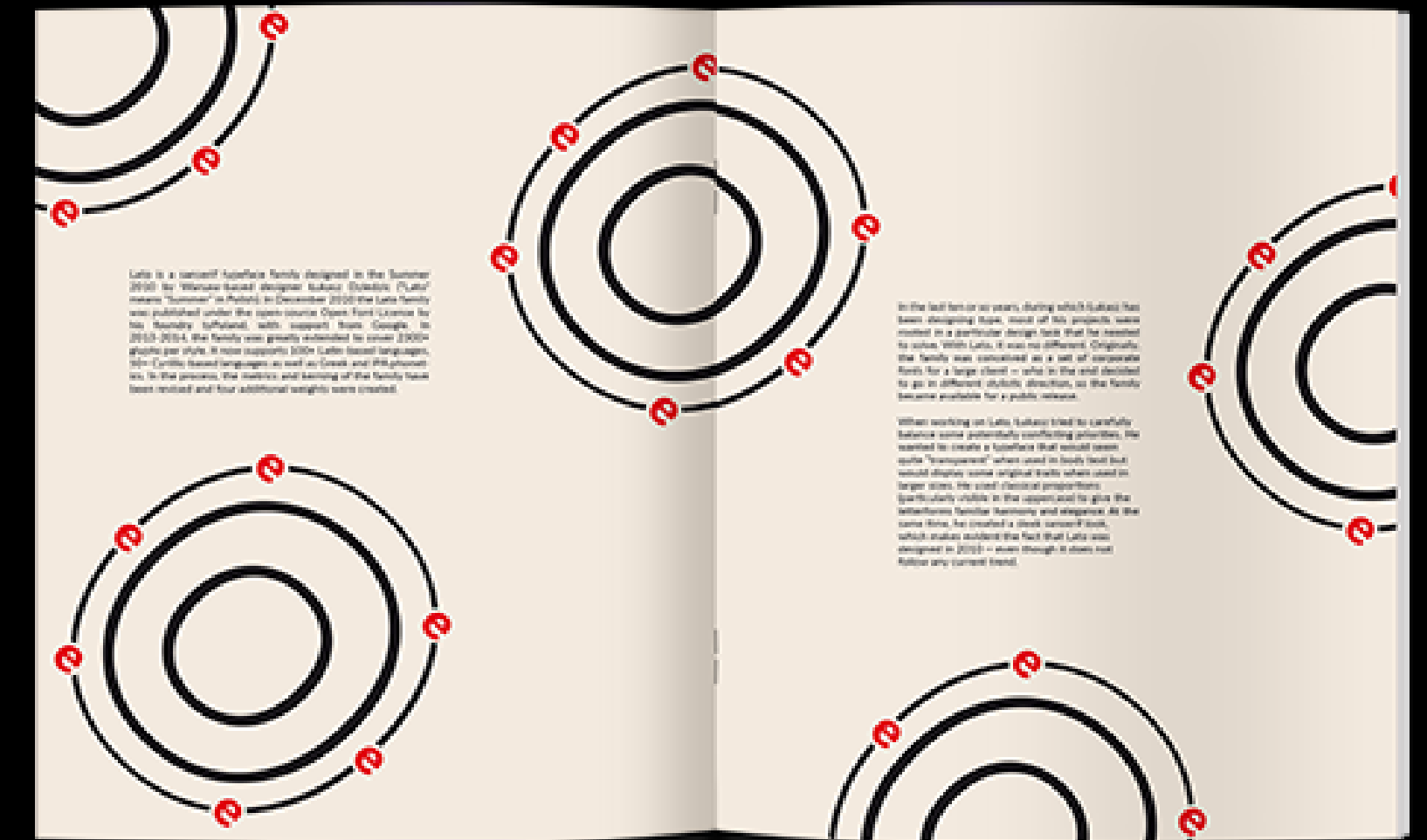
PP Woodland

Lora

Libre Baskerville

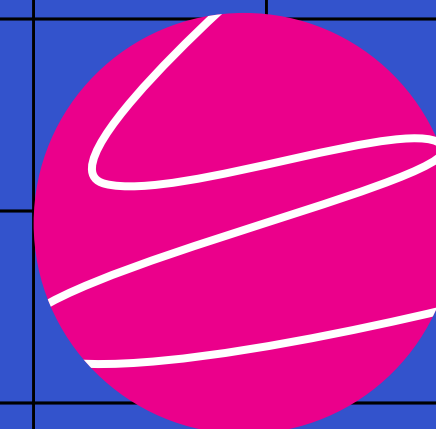
Download here

[https://fonts.google.com/
specimen/Lato](https://fonts.google.com/specimen/Lato)

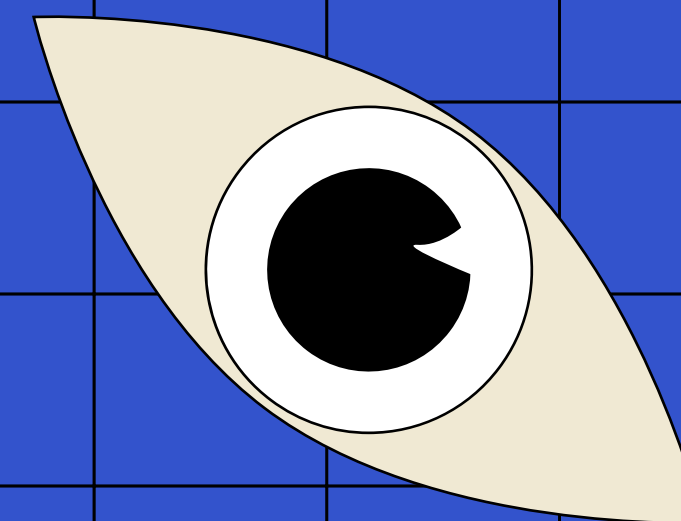


Free for both personal & commercial use.

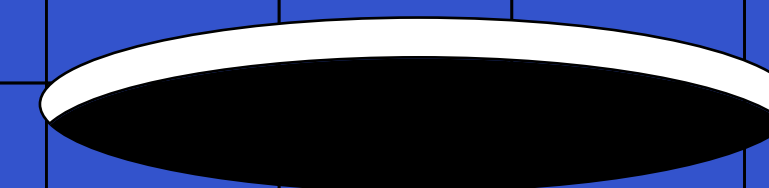
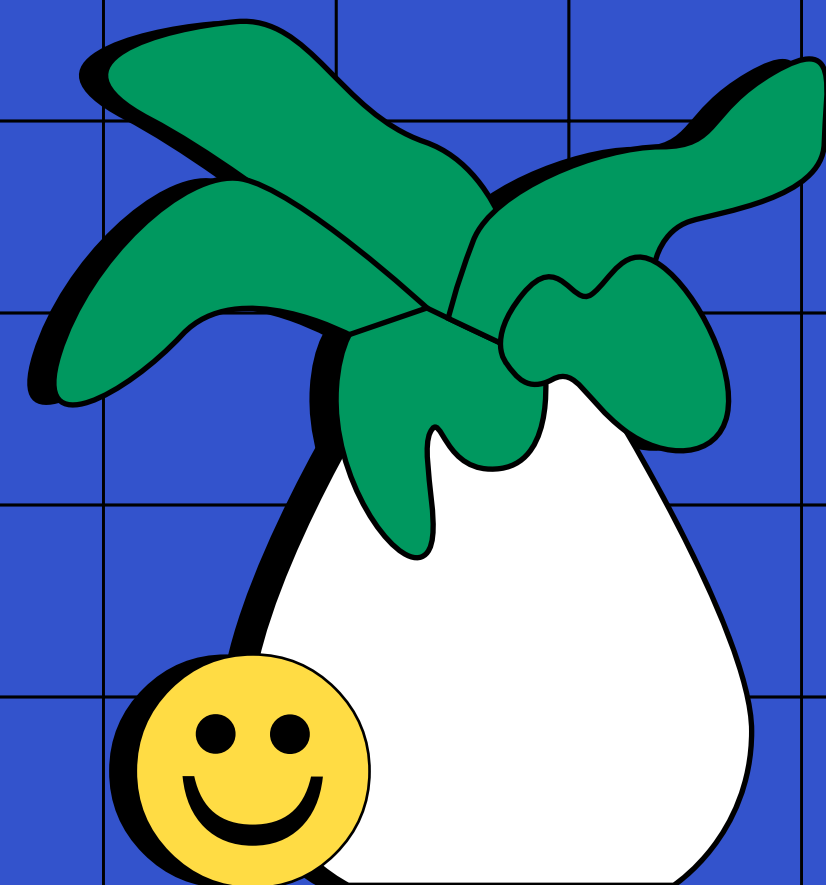
Our top 5



Slab Serif



Font Picks



Trocchi

~Best pairigs with~

Poppins
Techead
Telegraf
Subjectivity

Download here

<https://fonts.google.com/specimen/Trocchi>

➤ 1. Trocchi by Vernon Adams. ⇐

Charte Graphique

te reprise de leur existant. Les couleurs d'un site accessible seulement à leur adhé
et les typographies de leurs rapports annuels.



Trocchi
Regular

Roboto
Light

Coupon-réponse

Un coupon-réponse était glissé à l'intérieur de l'invitation pour les invités qui voulaient répondre par courrier. Comme le carton, il était décliné en 2 versions.

Merci d'avoir regardé
Thank you for watching
Gracias por mirar

Free for both personal & commercial use.

➤ 2. Rockwell by Monotype Corporation. ➤

Rockwell

~Best pairings with~

PT Serif
Rubik
Spartan
Open Sans

Download here

<https://www.dafontfree.net/freetype-rockwell-f55077.htm>



Free for only personal use.

➤ 3. Choplin by René Bieder. ⬅

Choplin

~Best pairings with~

Agrandir
Domaine Sans
Gotham
Polli Sans



Download here

[https://befonts.com/
choplin-font-family.html](https://befonts.com/choplin-font-family.html)

Arrangement
Collaboration
Minimalistic

6 1 3

Originally
Originally

fiff	H123	H123	fkfb
Ligatures	Lining Figures	Oldstyle Figures	Discretional Ligatures
123	Ryk	({H})	H ₀ 123
Tabular Figures	Alternative Glyphs	Case Sensitives	Scientific Inferiors
H ⁰ 123	←↑→	H ₀ 123	Ø123
Numerators	Arrows	Denominators	Slashed Zero

Free for only personal use.

➤ 4. Napo by Zetafonts Type Foundry. ⇐

Napo

~Ideal Use~

Roboto
Nexa Light
Poppins
Founders Grotesk

Download here

[https://befonts.com/
napo-font-family.html](https://befonts.com/napo-font-family.html)



FULL NAPO & LEON FAMILY:

NAPO	LIGHT	NAPO	LEON	LIGHT	LEON
FREED NAPO	REGULAR	FREED NAPO	REGULAR LEON	REGULAR	REGULAR LEON
FREED NAPO	BOLD	FREED NAPO	BOLD LEON	BOLD	BOLD LEON
FREED NAPO	EXTRABOLD	FREED NAPO	EXTRABOLD LEON	EXTRABOLD	EXTRABOLD LEON

OUI
C'EST
FREE!

AN EGYPTIAN TYPEFACE
MADE FOR TITLES AND TEXTS

A x O b

Slab Serif

Small x-height

Semi-condensed proportions

“ From the sublime to the ridiculous
is but a step. ”



Free for only personal use.

➤ 5. Locke by Zetafonts Type Foundry. ⬅

Locke

~Ideal Use~

Muli
Pangram
Fivo Sans Modern
Raleway



Download here

[https://www.behance.net/gallery/
37872253/Locke-typeface](https://www.behance.net/gallery/37872253/Locke-typeface)

EXTENSIVE
MULTI-LANGUAGE
SUPPORT



a a a a a
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a a a a a
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01
ABOUT US

05
OUR STORY

09
OUR TEAM

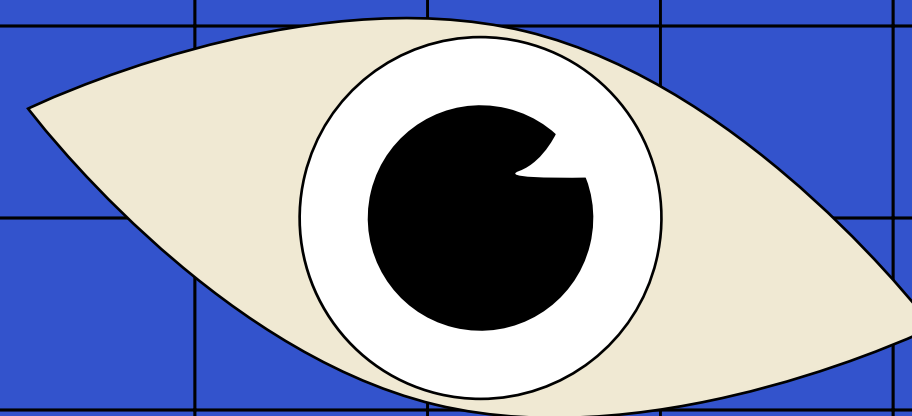
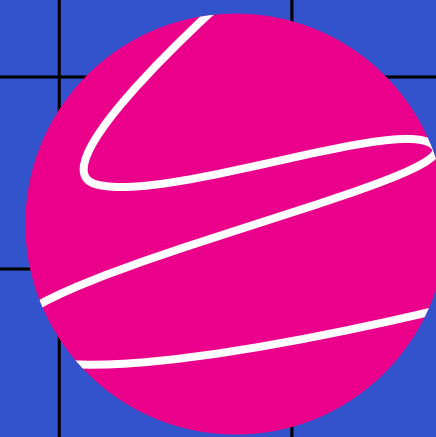
13
SERVICES

18
PARTNERS

24
CONTACT US

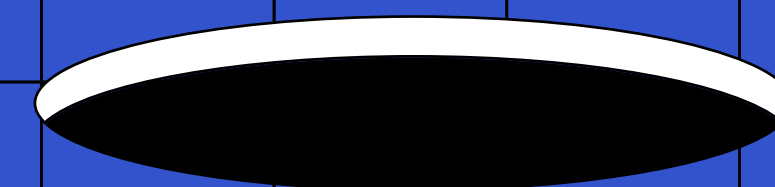
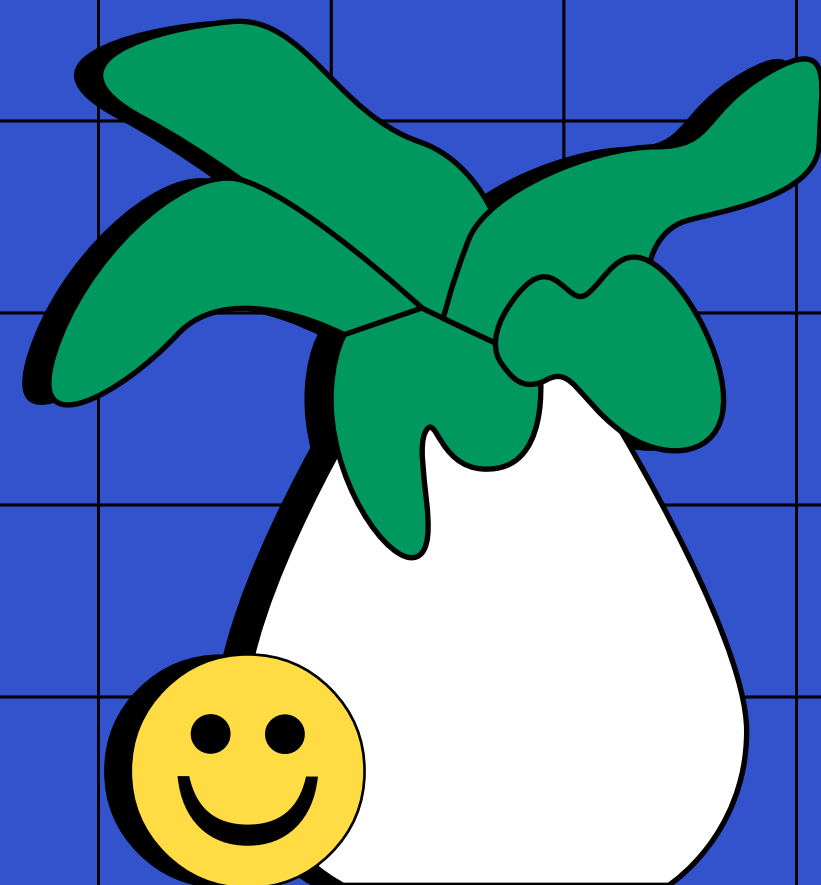
Free for only personal use.

our top 5



Modern

Font Picks



➤ 1. Hatton by Pangram Pangram. ⬅

Hatton

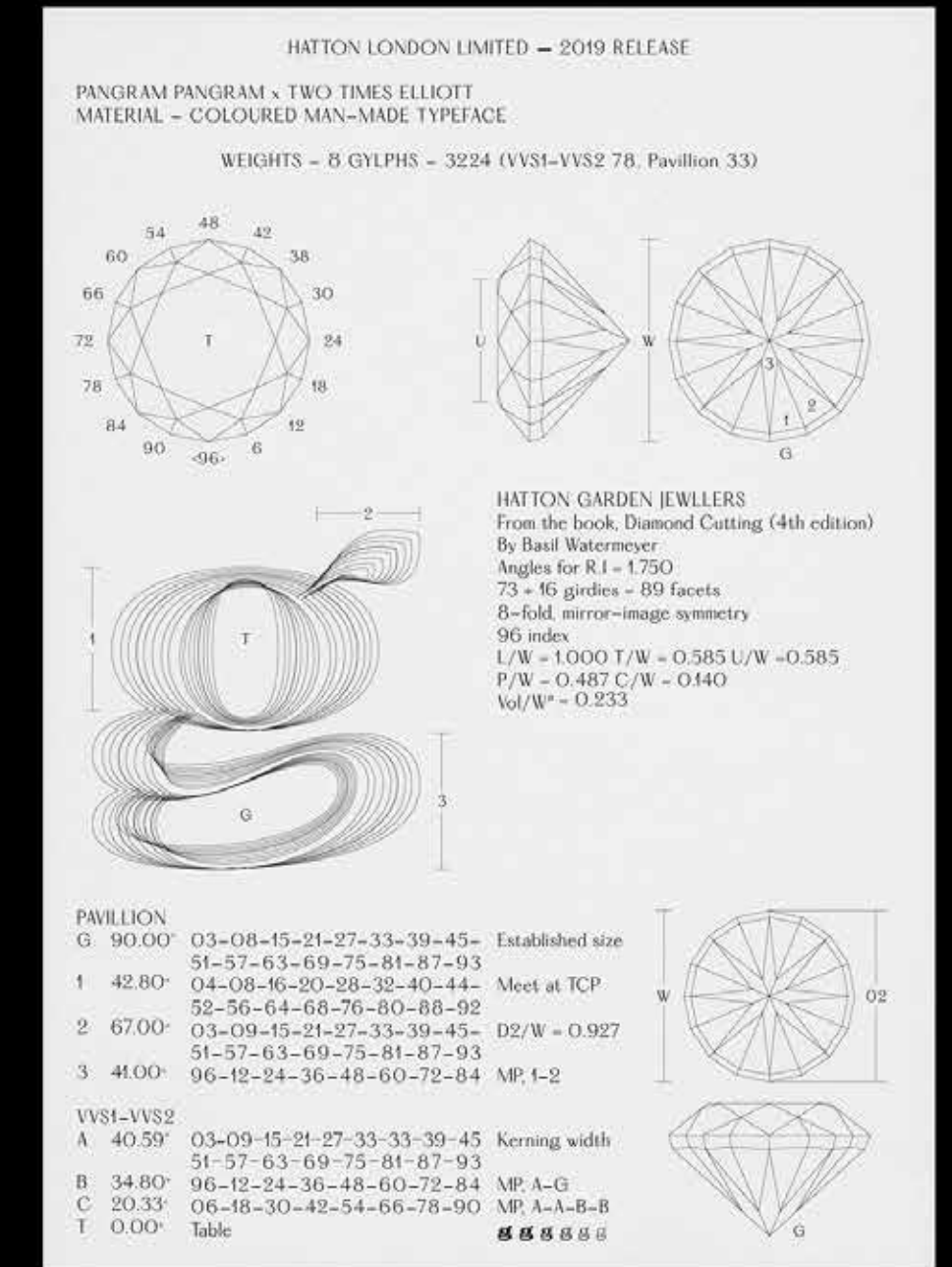
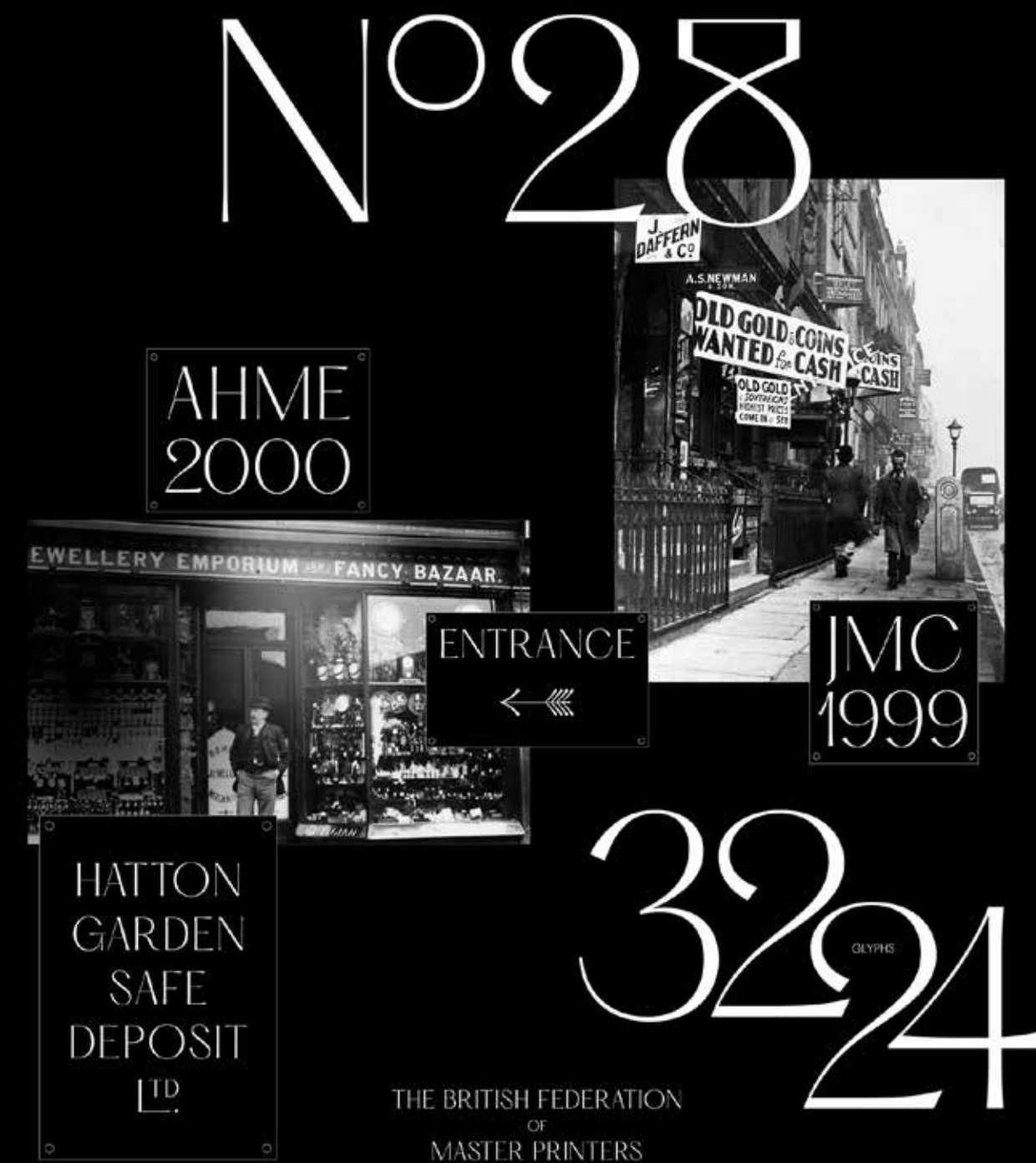
~Best pairings with~

Neue Machina
Darker Grotesque
Invitations & Posters
Technique Sans



Download here

<https://www.behance.net/gallery/88099235/Hatton-Free-to-try>



ECIN 8 EX

PANGRAMPANGRAM.COM

Free for only personal use.

Neue Metana

~Best pairings with~

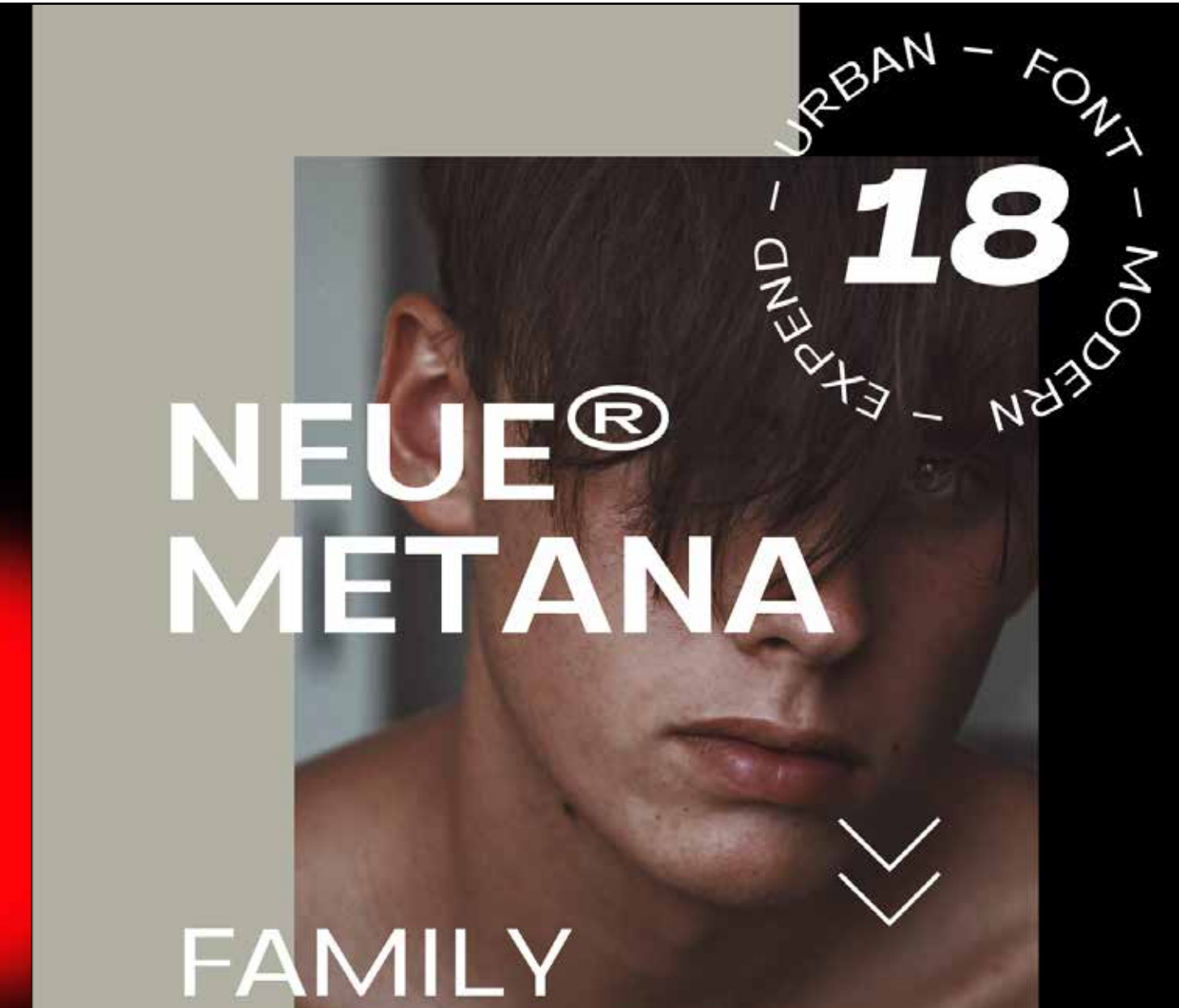
Inconsolata
Nexa Light
PP Woodland
OCR A Extended



Download here

<https://www.behance.net/gallery/91875755/Neue-Metana-Variable-Font-Family-Free-Font>

➤ 2. Neue Metana by Dirtyline Studio. ➤



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➤ 3. Mak by Valentyn Tkachenko. ⚡

Mak

~Best pairings with~

Fivo Sans Modern
Subjectivity
Space Mono
Gangster Grotesk



Download here

<https://www.behance.net/gallery/89569065/MAK-Cyrillic-Latin-free-font>



юже того хмелю
гойний гай,
рамяно палає
он розмаї

ЗНОВУ І ЗНОВУ
ЛИШЕ ОДНІ ХАЩІ
ЛИШЕ ОДНІ ХАЩІ
ЛИШЕ ОДНІ ХАЩІ



zenit.
zenit
zenit.
zenit



Free for both personal & commercial use.

➤ 4. Subjectivity by Alex Slobzheninov. ➤

Subjectivity

~Ideal Use~

Fashion magazines,
Branding,
Invitations & Posters
Advertisements



Download here

[https://www.behance.net/gallery/60555241/
Subjectivity-Free-Display-Font-Family](https://www.behance.net/gallery/60555241/Subjectivity-Free-Display-Font-Family)

superfamily

nnn
aaa

objective

subjective

subjective
serif

Questionably Thin
Suspiciously Light
Probably Regular
Doubtfully Medium
Subjectively Bold
Looks Extra Bold
Perhaps Black
Possibly Super

Slanted
Slanted
Slanted
Slanted
Slanted
Slanted
Slanted
Slanted

hdhd

jgi jgi

subjetivação

what

TÕEPÄRASES

emoções

Free for both personal & commercial use.

➤ 5. Fivo Sans by Alex Slobzheninov. ➤

**fivo sans
modern**

~Ideal Use~

Fashion magazines,
Branding,
Invitations & Posters
Advertisements



Download here

[https://www.behance.net/gallery/54442585/
Fivo-Sans-Modern-Free-Display-Font-Family](https://www.behance.net/gallery/54442585/Fivo-Sans-Modern-Free-Display-Font-Family)

a **is**

Metamodernism

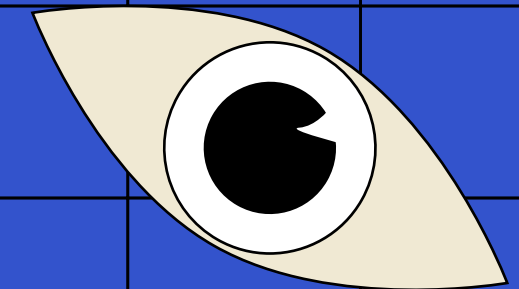
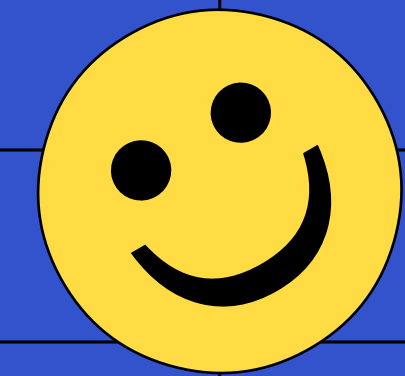
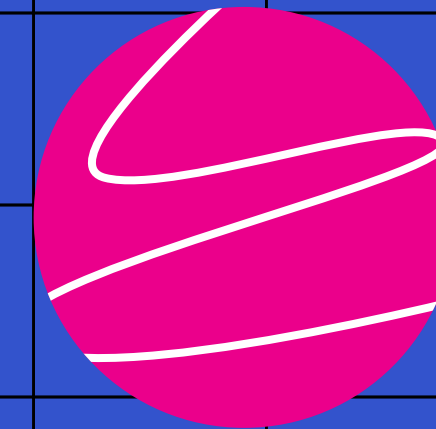
**NEW
YORK**

Dazed & Confused

Yellow
Säde Rönkkö

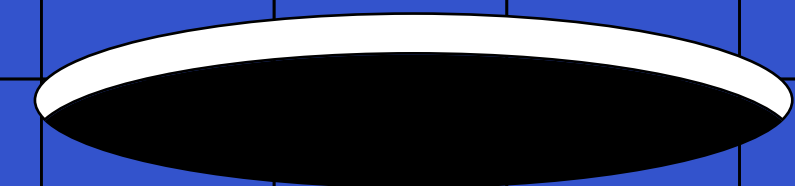
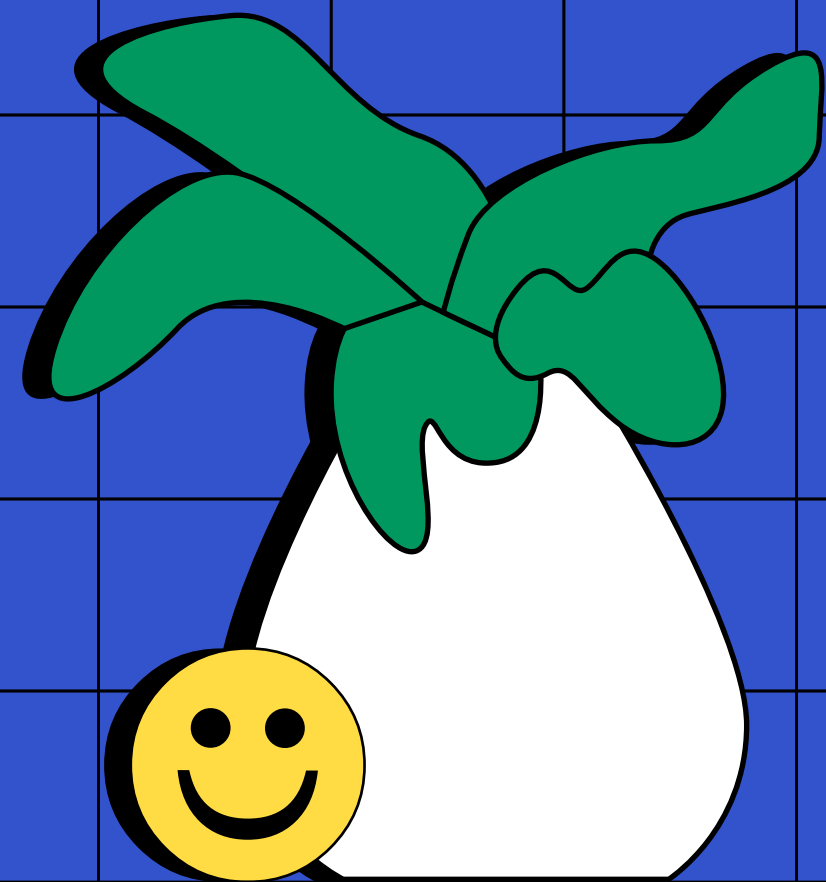
Free for both personal & commercial use.

Our top 5



Monospace

Font Picks



➤ 1. Courier by Howard Bud Kettler. ➤

Courier

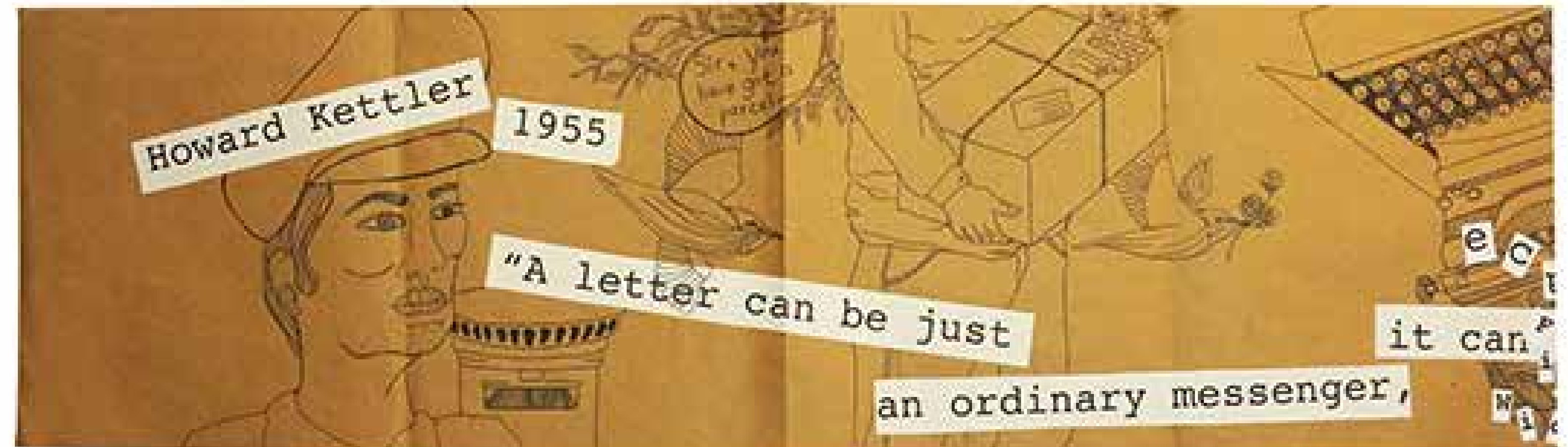
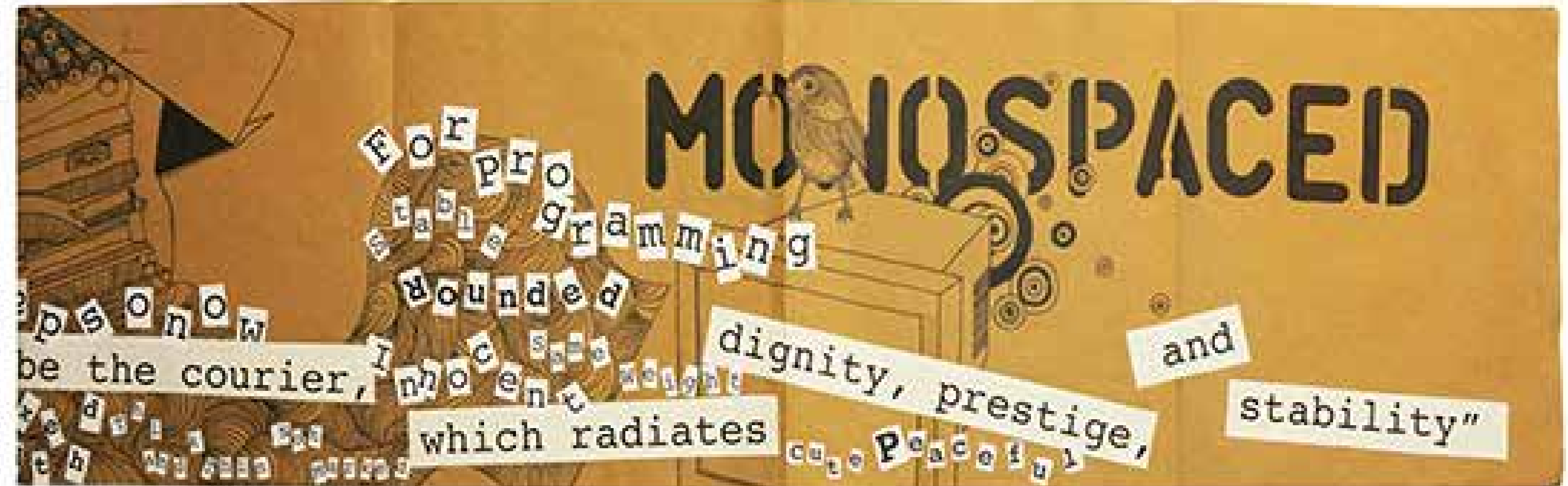
~Best pairings with~

Gangster Grotesk
Konstant Grotesk
Neue Metana
Agrandir



Download here

[https://fonts.google.com/
specimen/Courier+Prime](https://fonts.google.com/specimen/Courier+Prime)



Free for both personal & commercial use.

Neue Machina

~Best pairings with~

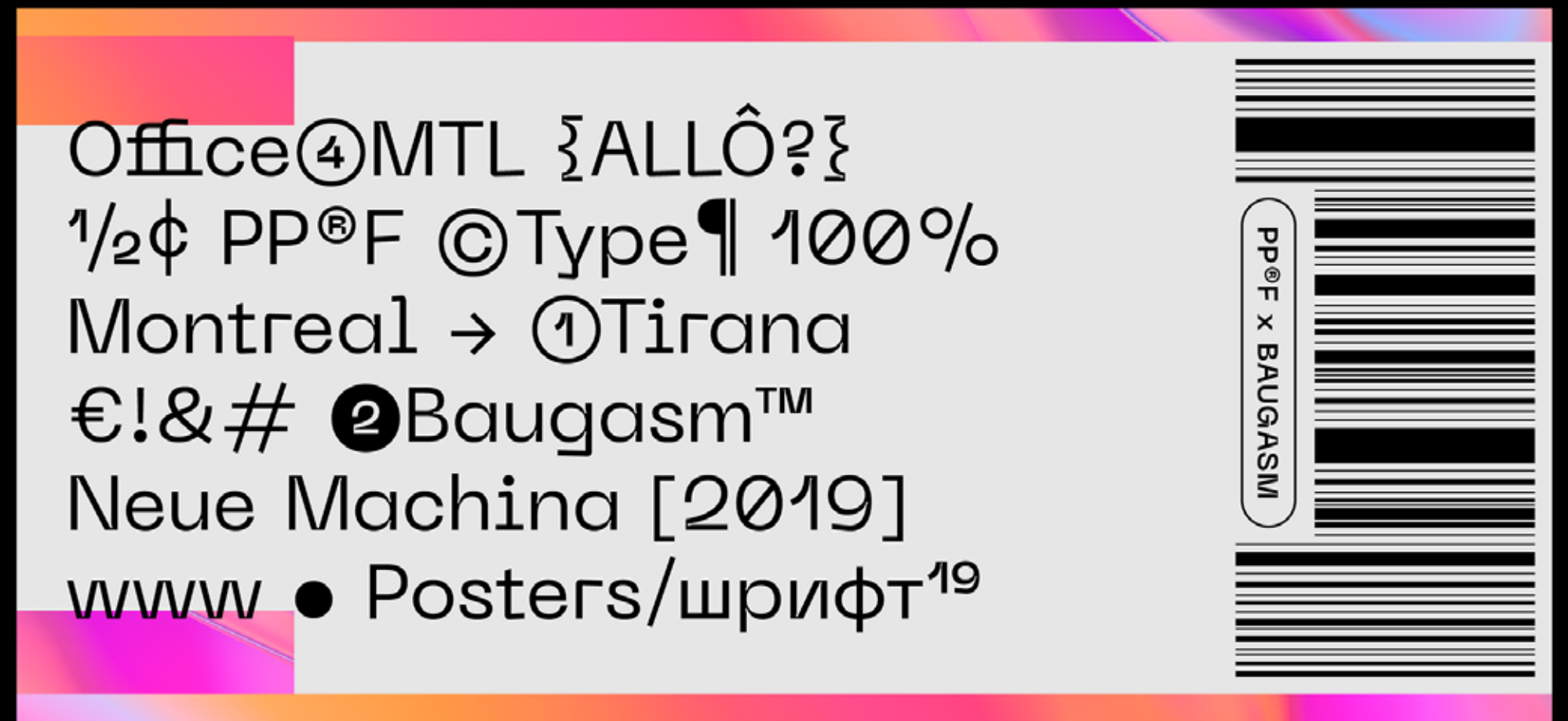
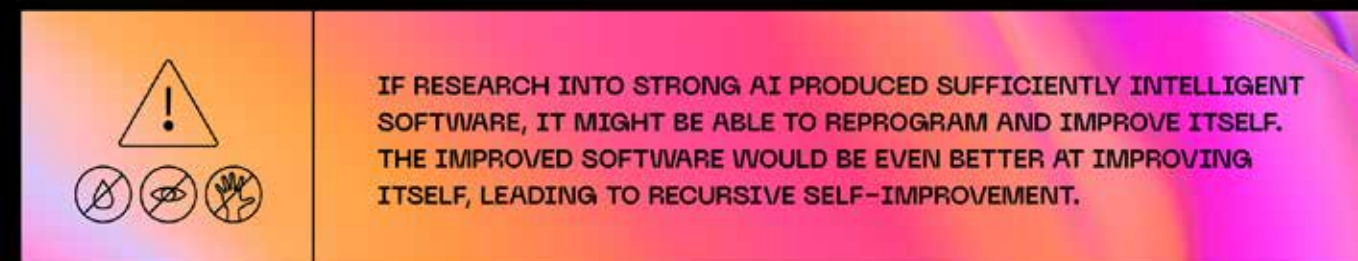
Neue Metana
Gatwick
Gosha Sans
Subjectivity



Download here

[https://pangrampangram.com/
products/neue-machina](https://pangrampangram.com/products/neue-machina)

➤ 2. Neue Machina by Pangram Pangram. ➤



Free for only personal use.

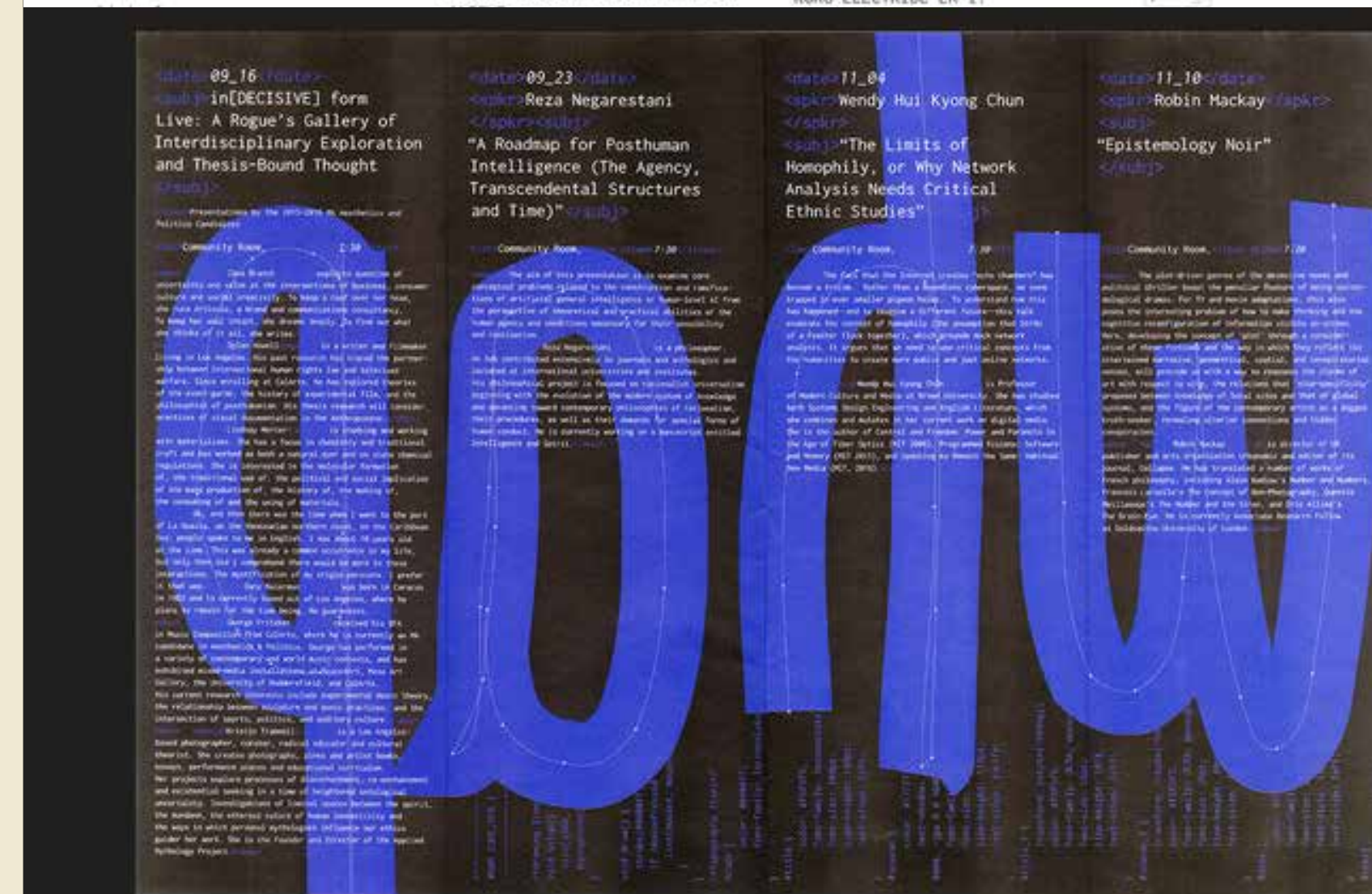
➤ 5. Inconsolata by Kris Sowersby. ➤

Inconsolata

~Best pairings with~
Konstant Grotesk
Hatton
Glysa
Neue Metana

Download here

<https://fonts.google.com/specimen/Inconsolata>



Free for both personal & commercial use.

➤ 3. Space Mono by Colophon Foundry. ➤

Space Mono

~Best pairings with~

Agrandir
Restora
PT Serif
Chromate



Download here

[https://fonts.google.com/
specimen/Space+Mono](https://fonts.google.com/specimen/Space+Mono)

Hello,
World.

Space Mono Regular
AaBbCcDdEeFfGgHhIi
JjKkLlMmNnOoPpQq
RrSsTtUuVvWwXxYyZz
0123456789 £\$¢€¥
~! ?&%@#*~

{ [()] }

@

Free for both personal & commercial use.

➤ 4. Pitch by Kris Sowersby. ⚡

Pitch

~Best pairings with~

Subjectivity
Branding,
Domaine Display
Glysa



Download here

<https://klim.co.nz/retail-fonts/pitch/>



Free to try, paid for personal & commercial use.